



INNOVATIVE, INTERACTIVE, IMMERSIVE

**Bournemouth University in association with if:book UK  
and Unicorn Training**

## **New Media Writing Prize 2019 Competition Rules**

1. These terms and conditions are the competition rules (the “Rules”). By entering into the competition (the “Competition”), the entrants agree to be bound by these Rules. Failure to comply by an entrant will result in his/her entry being disqualified.
2. The Competition is organized by Bournemouth University Higher Education Corporation (“BU”) through The Faculty of Media and Communication.
3. The objective of this Competition is to reward the best new media work based on the criteria outlined in each award category at <http://newmediawritingprize.co.uk/faqs/>
4. The winning work, dependent upon which award it is eligible for, will receive one or more of the following prizes:
  - a. **Unicorn Training Student Award: £750** donated by Unicorn Training, where the winner satisfies point d. of clause 7.
  - b. **if:book UK New Media Writing Prize: £1000** donated by if:book UK, where the winner may also be a student, i.e. satisfies point d. of clause 7.
  - c. **The Journalism Award: £tbc** for the winner, where the winner may also be a student, i.e. satisfies point d. of clause 7.

d. **The Dot Award: £500** and development support, offered by if:book UK, where the winner may also be a student, i.e. satisfies point d. of clause 7.

e. **The Skylab Innovation Award, £500**, where the winner may also be a student, i.e. satisfies point d. of clause 7.

5. The Competition is free and open to any person whatever his/her age or nationality. BU assumes that where an entrant is under 18, the entrant's parents have consented to his/her entry in the Competition and his/her agreement to be bound by the Rules.

6. To submit his/her entry each entrant must do the following by

**Friday 22nd November 2019 12 noon GMT**  
**or if a Student entry, by**  
**Friday 13th December 2019 12 noon GMT**  
*(Late entries will not be considered.)*

Follow the instructions on the Competition website.

**It is possible for one person to submit more than one entry provided each entry is submitted separately. It is possible for several persons to submit a joint entry provided one entrant is identified as the main contact.**

7. Each entry should contain the following information within the text of the entry email:

a. title of the work;

b. entrant's contact details: name, email address, telephone number and postal address. For joint entries, all entrants' contact details must be provided with identification of the main entrant for contact purposes;

c. entrant's short autobiography (50-100 words). For joint entries, all entrants must provide their autobiographies.

d. entrants who wish to submit a work for the Unicorn Student Award must provide a proof of identity which should be displayed in the body of the entry email, e.g. a scan copy of entrant's Student Union ID card or university enrolment number, which will be authenticated at the organizer's discretion.

e. No attachments will be accepted. The email may contain links but may not contain footnotes or formatted text.

**BU accepts no responsibility for incorrectly completed, lost or delayed entries or for the non-inclusion of entries as a result of technical failures.**

8. All work entered in the Competition must be original material. The copyright in such work remains with the entrant(s). Each entrant agrees to grant BU a perpetual, royalty-free, non-exclusive license to use his/her submitted work in BU's corporate publications, on the BU website and New Media Writing Prize partners' websites, in BU's advertising and marketing materials and for display purposes.

9. Each entrant hereby warrants that the work which (s)he submits for this Competition does not infringe the intellectual property rights of any third party and BU reserves the right to disqualify any entrant who has submitted a work which, in BU's opinion, constitutes a potential or actual infringement of third parties' rights.

10. BU will acknowledge receipt of each entry by email. The entries will be reviewed by the judges. BU will notify entrants if they have been shortlisted by a further email as soon as possible after the last date of submission (see 6. above). Shortlisted entries will be showcased at BU's premises during the New Media Writing Prize Awards Ceremony on **Wednesday 15th January 2020**. Winners will be announced as part of the New Media Writing Prize Awards Ceremony. The winning entries will be featured in relevant media outlets, including social media.

12. Entrants hereby agree that participating in this Competition does not imply nor can it be construed as creating any obligation for BU to enter into any undertaking with any entrants in the future.

13. BU does not accept any liability for any damage, loss, injury or disappointment suffered by any entrants as a result of participating in the Competition or being selected. BU does not exclude its liability for death or personal injury as a result of its negligence.

14. The personal information entrants provide to BU when entering the Competition will only be used by BU in accordance with the Data Protection Act 1998 and BU will not disclose it to third parties other than the new media partners named in clause 2 above.

15. BU reserves the right to mention the entrants' names in relation with this Competition and all entrants agree to take part in any publicity or promotion that may be organized by BU in relation with this Competition whether or not their work has been selected under clause 10.

16. BU reserves the right to cancel or amend the Competition or these Rules at any time if deemed necessary in BU's opinion or in the case of circumstances arising outside of BU's control upon prior written notice to all entrants.

17. In the event of any disputes regarding these Rules, the Competition process, the results and all other matters relating to the Competition, the decision of BU shall be final and conclusive, and no correspondence will be entered into.

18. The Competition and the Rules shall be subject to and governed by English law and any disputes arising from or under them shall be subject to the exclusive jurisdiction of the English courts.

19. All queries regarding the competition rules should be addressed to [entries2019@newmediawritingprize.co.uk](mailto:entries2019@newmediawritingprize.co.uk)

