Bournemouth University In association with if:book UK

New Media Writing Prize 2016 Competition Rules

1. These terms and conditions are the competition rules (the "Rules"). By entering into the competition (the "Competition"), the entrants agree to be bound by these Rules. Failure to comply by an entrant will result in his/her entry being disqualified.

2. The Competition is organised by Bournemouth University Higher Education Corporation ("BU") through The Faculty of Media and Communication.

3. The objective of this Competition is to reward the best new media work based on the following criteria:
a. innovative use of new media to create an engaging, satisfying narrative or poem;
b. ease of accessibility for the reader/viewer;
c. effective use of interactive elements;
d. an example of how new media can do things that traditional media cannot do;
e. the potential to reach out to a wide audience, i.e. not just specialist interest groups.

NB – there may be specific criteria for the specialist awards (eg the Gorkana Journalism awards), in which case these will be published on the relevant website pages.

4. The winning work, dependent upon which award it is eligible for, will receive one or more of the following prizes:
a. **Best Student New Media Writing Prize**: a paid work-placement of 3 months at Unicorn Training, Bournemouth, UK.
b. **Best New Media Writing Prize:** £1000 donated by if:book UK, where the winner may also be a student, ie. satisfies point d. of clause 7.
c. The Gorkana Journalism Awards: £500 for the UK winner, £500 for the International winner.
d. **The Dot Award:** £500 and development support, offered by If:Book UK.

5. The Competition is free and open to any person whatever his/her age or nationality. BU assumes that where an entrant is under 18, the entrant's parents have consented to his/her entry in the Competition and his/her agreement to be bound by the Rules.

6. To submit his/her entry each entrant must do the following by Wednesday 30th November 2016 12noon GMT, or if a Student entry, by Friday December 16th 2016 at 12 noon GMT:

a. send an email to entries2016@newmediawritingprize.co.uk including the valid URL address of the entrant's work for entries accessible on the Internet; or
b. send an email to entries2016@newmediawritingprize.co.uk including the explanation of how the panel can access the entrant's work for entries which can only be viewed on a mobile phone or another electronic device;
c. For the Dot Award, send an email to chris@ifbook.co.uk
d. For the Gorkana Journalism Awards, send an email to gorkana@newmediawritingprize.co.uk
d. For all entries, supply the information listed in clause 7 below.

It is possible for one person to submit more than one entry provided each entry is submitted separately. It is possible for several persons to submit a joint entry provided one entrant is identified as the main contact.

7. Each entry should contain the following information within the text of the entry email:
a. title of the work;
b. entrant's contact details: name, email address, telephone number and postal address. For joint entries, all entrants' contact details must be provided with identification of the main entrant for contact purposes;
c. entrant's short autobiography (50-100 words). For joint entries, all entrants must provide their autobiographies.
d. entrants who wish to submit a work for the Student Prize must provide a proof of identity which should be displayed in the body of the entry email, e.g. a scan copy of entrant's Student Union ID card or university enrolment number, which will be authenticated at the organiser's discretion.
e. No attachments will be accepted. The email may contain links but may not contain footnotes or formatted text.

BU accepts no responsibility for incorrectly completed, lost or delayed entries or for the non-inclusion of entries as a result of technical failures.

8. All work entered in the Competition must be original material. The copyright in such work remains with the entrant(s). Each entrant agrees to grant BU a perpetual, royalty-free, non-exclusive licence to use his/her submitted work in BU's corporate publications, on the BU website and new media writing partners' websites, in BU's advertising and marketing materials and for display purposes.

9. Each entrant hereby warrants that the work which (s)he submits for this Competition does not infringe the intellectual property rights of any third party and BU reserves the right to disqualify any entrant who has submitted a work which, in BU's opinion, constitutes a potential or actual infringement of third parties' rights.

10. BU will acknowledge receipt of each entry by email. The entries will be reviewed by the judges. BU will not read any email from entrants nor will it send any email to entrants during the review period. BU will notify entrants if they have been shortlisted by a further email as soon as possible after the last date of submission (Wednesday 30th November 2016 12noon GMT, or if a Student entry, Friday December 16th 2016 at 12 noon GMT). Shortlisted entries will be showcased at BU's premises during the BU Awards Ceremony on Wednesday January 18th 2017. Winners will be announced as part of the BU Awards Ceremony. The winning entries will be featured in the high profile new media web-hub, *The Literary Platform*, and in other media outlets.

12. Entrants hereby agree that participating in this Competition does not imply nor can it be construed as creating any obligation for BU to enter into any undertaking with any entrants in the future.

13. BU does not accept any liability for any damage, loss, injury or disappointment suffered by any entrants as a result of participating in the Competition or being selected. BU does not exclude its liability for death or personal injury as a result of its negligence.

14. The personal information entrants provide to BU when entering the Competition will only be used by BU in accordance with the Data Protection Act 1998 and BU will not disclose it to third parties other than the new media partners named in clause 2 above.

15. BU reserves the right to mention the entrants' names in relation with this Competition and all entrants agree to take part in any publicity or promotion that may be organised by BU in relation with this Competition whether or not their work has been selected under clause 10.

16. BU reserves the right to cancel or amend the Competition or these Rules at any time if deemed necessary in BU's opinion or in the case of circumstances arising outside of BU's control upon prior written notice to all entrants.

17. In the event of any disputes regarding these Rules, the Competition process, the results and all other matters relating to the Competition, the decision of BU shall be final and conclusive, and no correspondence will be entered into.

18. The Competition and the Rules shall be subject to and governed by English law and any disputes arising from or under them shall be subject to the exclusive jurisdiction of the English courts.

19. All queries regarding the competition rules should be addressed to entries2016@newmediawritingprize.co.uk